

Promotional Video Contest Rules

2017-2018

I. Purpose

This contest is designed to encourage all TSJCL chapters to create fun and original content that promotes the JCL and what we stand for.

II. Rules

1. Every TSJCL chapter is eligible to enter.
2. The promotional video entered must be related to the Classics or the JCL in some way
3. The winning video will be uploaded on the official TSJCL YouTube and may played at the State convention.
4. Any video not compliant with the submission rules will be disregarded.
 - i. N.B. see submission rules below.

III. Judging Criteria

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|------------------------------|-----------|
| i. Relevance to Classics/JCL | 30 points |
| ii. Promotional Value | 30 points |
| iii. Originality/Creativity | 20 points |
| iv. Overall Effect | 10 points |
| v. Professionalism | 10 points |

IV. Submission

1. All video submissions must be emailed to historian@tsjcl.org and ldill@sasaustin.org by March 23, 2018
2. All submissions must have your name, school, and a small description about what part of the JCL you chose to promote accompanying either a media file or a link to a public video.
 - i. N.B. In order to enter, a media form must be submitted for each person affiliated with the video at the time of submission.
The form can be found here: [Media Release Form](#)

V. Any questions concerning Promotional Video Contest rules should be directed to:

Emma Buechler
TSJCL Historian
historian@tsjcl.org